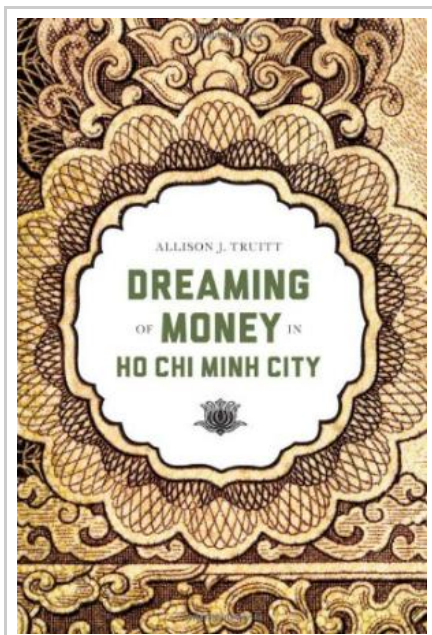




Dreaming of Money in Ho Chi Minh City (Paperback)

By Allison J. Truitt

University of Washington Press, United States, 2013. Paperback. Book Condition: New. 224 x 150 mm. Language: English . Brand New Book. The expanding use of money in contemporary Vietnam has been propelled by the rise of new markets, digital telecommunications, and an ideological emphasis on money's autonomy from the state. People in Vietnam use the metaphor of open doors to describe their everyday experiences of market liberalization and to designate the end of Vietnam's postwar social isolation and return to a consumer-oriented environment. Dreaming of Money in Ho Chi Minh City examines how money is redefining social identities, moral economies, and economic citizenship in Vietnam. It shows how people use money as a standard of value to measure social and moral worth, how money is used to create new hierarchies of privilege and to limit freedom, and how both domestic and global monetary politics affect the cultural politics of identity in Vietnam. Drawing on interviews with shopkeepers, bankers, vendors, and foreign investors, Allison Truitt explores the function of money in everyday life. From counterfeit currencies to streetside lotteries, from gold shops to crowded temples, she relates money's restructuring to performances of identity. By locating money in...



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