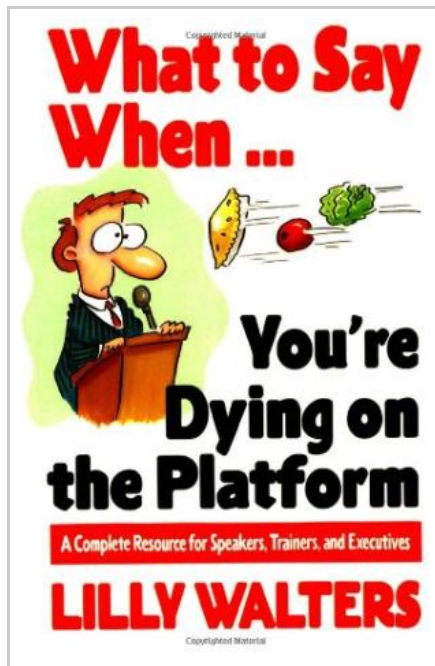




What to Say When.You're Dying on the Platform: A Complete Resource for Speakers, Trainers and Executives

By Lilly Walters

McGraw-Hill Education - Europe. Paperback. Book Condition: new. BRAND NEW, What to Say When.You're Dying on the Platform: A Complete Resource for Speakers, Trainers and Executives, Lilly Walters, A heckler is in the audience; the overhead projector breaks; the allotted speech time runs out - these are just some of the panic-producing crises, interruptions, or distractions easily dealt with in this first-aid guide for business speakers. Here, first-timers and experienced pros alike will find everything they need to organize, write, and deliver effective, entertaining speeches - from installations to toasts and roasts. The guide pinpoints every possible speaking contingency - from failed electricity to a bored audience - and for each one tells how to prevent it, what to do about it, and what to say about it. Its treasury of witty, off-the-cuff lines and audience participation devices helps speakers access the perfect words to cover any situation and captivate any audience.



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